

Reducing Plastic Waste Packaging

At the beginning of 2021, here at Groves, we pledged to work towards removing and reducing single-use plastic and plastic waste packaging from our ranges.



We are proud to have completely eliminated all plastic waste packaging from around **5,000** product lines. These items are hi-lighted on the website with the green logo. This means that the end product and its packaging are free from any waste plastic packaging when delivered to the retailer.



In addition, we can now say that there are around **20,000** items that are entirely free from plastic waste packaging to the end consumer. These products are hi-lighted on the website with the purple logo, but will feature the green logo on the product packaging (as it is plastic free to the consumer). However, the product that is delivered to the retailer may use plastic packaging. We continue to work hard to remove this waste plastic, however sometimes it is necessary, to ensure that your stock is delivered in great condition and at the same great price.



At the top of our home page you will notice the animated speedo, which will keep you up to date with the progress we make with this very important project.



We are also illustrating when a product is manufactured fully or partially using recycled materials by using this logo. Look out for it on our website.